

Street Worthy Apparel MR2 Giveaway Official Rules

NO PURCHASE OR PAYMENT NECESSARY. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING. PROMOTION IS OPEN TO LEGAL RESIDENTS OF THE 50 UNITED STATES (EXCLUDING NEW YORK, FLORIDA AND US TERRITORIES AND POSSESSIONS), DISTRICT OF COLUMBIA AND CANADA (EXCLUDING QUEBEC), 18 YEARS OF AGE OR OLDER AT TIME OF ENTRY INTO THE SWEEPSTAKES. VOID IN QUEBEC, PUERTO RICO, ALL US TERRITORIES AND POSSESSIONS AND WHERE PROHIBITED BY LAW.

PROMOTION PERIOD: The Street Worthy Apparel MR2 Giveaway (the "Sweepstakes") begins at 12:01:00 a.m. Pacific Time ("PT") on October 23, 2016 and ends at 11:59:59 p.m. PT on July 1, 2017 (the "Promotion Period").

ELIGIBILITY: Open to legal residents of the 50 United States (excluding New York, Florida and US Territories and Possessions), District of Columbia and Canada (excluding Quebec), 18 years of age or older at time of entry into the Sweepstakes. Void in Quebec, Puerto Rico, All US Territories and Possessions, and where prohibited or restricted by law. Employees, board members, advisory committee members, directors, officers, or agents of Street Worthy Apparel LLC (the "Sponsor"), Marden-Kane, Inc., (collectively the "Releasees") their affiliates, subsidiaries, advertising and promotion agencies, or any other suppliers to Sponsor and the immediate families (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and persons living in households of each, whether or not related are ineligible. All federal, state, provincial and local laws and regulations apply.

HOW TO ENTER: There are four (4) ways to enter:

- 1) Beginning January 13, 2017: Eligible individuals who make an on-line purchase on Sponsor's website at www.streetworthyapparel.com will receive one (1) Sweepstakes entry for each \$5.00 spent (example: purchase \$100 of product from www.streetworthyapparel.com and receive 20 entries into the Sweepstakes). Upon completion of each on-line purchase, Entrant must accept the Official Rules for Sweepstakes entries to be considered valid. Entries are NOT automatically enrolled in the Sweepstakes. No limit on number of entries received with a purchase on www.streetworthyapparel.com.
- 2) Beginning October 23, 2016: Eligible individuals who make a purchase off-line at a Street Worthy Apparel event are eligible to receive one (1) Sweepstakes entry for each \$5.00 spent (example: purchase \$100 of product from a Street Worthy Apparel event and receive 20 entries into the Sweepstakes) upon completion and validation of an on-line registration process. Upon completion of off-line purchase, purchaser will provide their email address to the Sponsor. On February 1, 2017 purchasers will receive an email from the Sponsor including a link to create an online account and accept these Official Rules. , Upon acceptance of these Official Rules, Entrant will receive one (1) entry for every \$5.00 spent off-line. Entries are NOT automatically enrolled in the Sweepstakes. No limit on number of entries received with an off-line purchase.
- 3) Beginning December 1, 2016: Eligible individuals that join the Street Worthy Apparel Membership Club (subscription, registration and monthly fee required), will receive a monthly gift, for each \$5 value of the gift, the recipient will receive one (1) Sweepstakes

entry.. Eligible Club Members must accept the Official Rules to earn entries into the Sweepstakes. Earned Entries will not be revoked if Membership is canceled.

- 4) Beginning October 23, 2016: Alternate means of entry: To enter without purchase, print your name, address, city, state/province, zip/postal code, e-mail address, telephone number and date of birth on a 4x6 postcard, place in an #10 envelope with first-class postage and mail to: MR2 Giveaway, Street Worthy Apparel LLC, P.O. Box 91374, Henderson, Nevada 89009. Limit one (1) postcard per envelope) each postcard/envelope must be mailed individually - multiple/bulk mailings will not be accepted). Mail-in entries must be postmarked by June 27, 2017 and received by July 1, 2017. Earn 5 entries per postcard. No limit on number of envelopes received. No photo copies, facsimiles or reproductions of mail-in entry requests will be accepted. Sponsor is not responsible for late, lost, damaged, stolen, incomplete, illegible, postage due, or misdirected entries. Proof of mailing does not constitute proof of delivery.

All information must be complete to be eligible. Personal information collected from entrant is used only for the purpose of this Sweepstakes and will not be re-used, sold or shared in any manner, unless entrant agrees to receive further information on Sponsor's or prize partner's products and promotions. Use of computer programs and/or other automated devices to enter Sweepstakes is prohibited.

Official Rules posted at:

- As of October 23, 2016 at: www.facebook.com/streetworthyapparel/. Note; Facebook is a registered trademark of Facebook, Inc. This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook. You understand that you are providing your information to Sponsor, and not to Facebook. Any questions, comments or complaints regarding the Promotion are to be directed to Sponsor, at the address below, not Facebook.
- As of October 23, 2016, available upon request at all Street Worthy Apparel events
- As of January 13, 2017 at: www.streetworthyapparel.com

PRIZE: One (1) Grand Prize: Customized 1990 Toyota MR2 Turbo, Approximate Retail Value ("ARV"), \$13,500USD. Total approximate retail value of Grand Prize: \$13,500.

PRIZE DETAILS: Grand Prize winner is responsible for registration, license, title and insurance fees and any other expenses not listed related to acceptance and use of prize and must provide a valid driver's license and evidence of insurance prior to delivery. Grand Prize vehicle must be picked up by Winner no later than July 21, 2017 (unless otherwise communicated by Sponsor prior to pick-up) – pick-up address to be arranged with Winner. Sponsor to provide the following documents for Winner to get vehicle to final destination: U.S Winner: Original Certificate of Title and Bill of Sale. Canada Winner: Documents to be determined based on Winner's province/territory of residence. Winner is responsible for all costs and fees associated with picking up prize (including but not limited to airfare, gas, temporary registration, insurance, towing fees, etc...). The prize is awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose). Failure to take delivery within 30 days of availability could cause prize to be forfeited and awarded to an alternate. No substitution or transfer of prize permitted except at the sole discretion of the Sponsor. Prize Winner is responsible for the payment of taxes on the prize and for any other costs and expenses associated with the acceptance and use of the prize. Sponsor

reserves the right to substitute a prize of equal or greater value at any time during the duration of the Sweepstakes.

DRAWING: A random drawing will be conducted on or about July 6, 2017, under the supervision of Marden-Kane, Inc., an independent judging organization, whose decisions are final on all matters relating to this Sweepstakes. Odds of winning the Grand Prize depend on the number of eligible entries received.

GENERAL RULES: Potential Grand Prize Winner will be notified by phone, email or mail on or about July 7, 2017. Potential Grand Prize winner (or parent/legal guardian if winner is a minor in their state of residence) will be required to sign and return an Affidavit of Eligibility /Publicity and Liability Release, (where legal) within five (5) days of notification attempt or prize will be forfeited and an alternate winner determined at random from among all eligible entries. If any potential prize winner is deemed a minor in his/her state of residence, prize will be awarded in the name of the winner's parent or legal guardian. If the potential Grand Prize winner does not return the required documents within the stated timeframe, the corresponding Winner will be disqualified and an alternate winner will be selected. Should the potential Winner (or any other alternate potential Winner) decide to decline the prize for any reason whatsoever, Sponsor shall have no further obligation to that potential Winner, and an alternate potential Winner will be selected, if time permits. Taxes related to the prize are the sole responsibility of the winner. Acceptance of a prize constitutes permission to the Sponsor and its agencies to use winner's name and/or likeness for purposes of advertising and trade without further compensation, unless prohibited by law. By accepting a prize, winner agrees to hold Releasees harmless against any and all claims and liability from any accident, loss or injury occurring from this promotion or in any way related to the prize or use/misuse thereof, or while traveling to and/or from a location to obtain or use a prize. No substitution or transfer of prize allowed, except at Sponsor's sole discretion. Releasees shall not be liable for any printing or other errors or for delays in mail service. All entries become the property of Sponsor and will not be acknowledged or returned. By participating in this promotion, entrants agree to be bound by these Official Rules and the decisions of the Sponsor, which are final and binding. Any questions, comments or complaints regarding the promotion are to be directed to the Sponsor at the address below.

INTERNET: Releasees and any Internet access or service providers are not responsible for incorrect or inaccurate entry of entry information, human or other error, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software or any combination thereof, inability to access Web sites, or damage to a user's computer system (hardware or software) due to participation in this Sweepstakes. If Sponsor determines, in their sole discretion, that there is any suspected or actual electronic tampering with the Sweepstakes or if technical difficulties compromise the integrity of the Sweepstakes or if any non-compliance with the rules has occurred, Sponsor reserves the right to void the entries at issue and/or terminate the Sweepstakes and conduct a random drawing to award the Prizes using all eligible, non-suspect entries received in the applicable drawing pool as of the promotion end date. If the Sweepstakes is terminated due to tampering or technical difficulties prior to its end date, notice will be posted at www.streetworthyapparel.com. Any attempt to deliberately damage the content or operation of this Sweepstakes is unlawful and subject to legal action by the Sponsor or its agents. Entries will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry. The "authorized account" holder is the natural person who is assigned to the e-mail address by an Internet access provider, online service provider, or other organization that is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address. Any online entries submitted by automated means, or third-party, will be disqualified. Entries will not be valid until received by Sponsor.

CHOICE OF LAW AND JURISDICTION: This Promotion is offered in the United States (excluding New York, Florida and US territories and Possessions) and Canada (excluding Quebec) and is governed by the laws of the State of Nevada. By entering, entrants irrevocably consent to the sole and exclusive jurisdiction of the courts of the State of Nevada located in the county of Clark, City of Henderson, for any action, suit or proceeding arising out of or relating to this Promotion.

ADDITIONAL RULES RELATED TO RESIDENTS OF CANADA: Potential Canadian winner will be required to correctly answer a time limited mathematical skill testing question administered by mail or telephone prior to award of any prize. Entrant confirms that they have a family or personal relationship with any Canadian resident(s) whose email addresses they provide (or Entrants confirm that they are not providing any Canadian residents' email addresses). If Entrants do not have such a family or personal relationship with any Canadian resident(s), they may be found in violation of Canadian law and subject to prosecution and significant monetary penalties.

WINNERS LIST: For the winner's list, available after July 21, 2017, visit www.streetworthyapparel.com.

SPONSOR: Street Worthy Apparel LLC, 404 S. Boulder Highway #91374, Henderson, NV 89015.
MAILED IN ENTRIES WILL NOT BE ACCEPTED AT THIS ADDRESS.

Toyota Motor Corporation is not a Sponsor or Participant in this Sweepstakes.